



**25 Years of Insurance Quote Contest
Powered by CAA Insurance
CAA Contest
OFFICIAL RULES & REGULATIONS**

The 25 Years of Insurance Quote Contest (the "Contest") is offered by CAA Insurance. The program is administered by CAA Insurance and hereinafter will be referred to as the "Contest Sponsor".

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER TO WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

General Online Contest Information: Saskatchewan residents age 18 years and over can submit one entry form. Any questions, concerns or comments regarding the Contest can be e-mailed to notify@caask.ca or by mailing your questions, concerns or comments along with a self-addressed, stamped envelope to CAA Online Contest, Attn: Marketing Department, CAA Saskatchewan Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

1) CONTEST PERIOD: The Contest begins at 12:00 a.m., Saskatchewan Time, May 1st, 2018 (the "Contest Start Date") and is scheduled to end on 11:59 p.m., Saskatchewan Time, April 30th, 2019 (the "scheduled Contest End Date"). The period between the Contest Start Date and Contest End Date is known as the "Contest Period".

2) ELIGIBILITY: The Contest is open to Saskatchewan residents who have reached the age of 18 years as of the Contest Start Date. Employees of Contest Sponsors, its Participating Retailers/Partners, CAA, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, and agents, participating sponsors, contractors and immediate family members (defined as parents, children, siblings, and spouse), together with those persons with whom such employees are domiciled, are not eligible to win prizes.

3) HOW TO ENTER: To enter the contest, get a Home or Auto Insurance quote online at <https://caask.ca/insurance25>, in-store or by phone. Limit of one entry per household (regardless of the email address, telephone numbers or addresses provided throughout the Contest period). Completed entry forms will be entered into the prize draw. Those who do not follow all the instructions, provided the required information, or abide by these Contest Rules or other instructions of Sponsors, the submission may be disqualified.

By entering this Contest, you agree to be bound by the decisions of the Contest Sponsor, which are final and binding, without right of appeal with respect to all matters relating to the Contest.

4) CONTEST DRAWING

There is one (1) prize that will be awarded. The prize will consist of:

- A \$2,500.00 CAA Dollars®.

The winner will be randomly selected from all entries received within seven (7) days of the Contest End Date. Contest participants may only win once throughout this contest.

ADDITIONAL ONLINE CONTEST PRIZE DETAILS:

1) Prize is nontransferable and no cash substitution, in part or in whole, is allowed except by Sponsors who may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation is offered for any portion of the prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited.

2) NOTIFICATION AND REDEMPTION: If you have been selected as a potential Contest Drawing winner, the Contest Sponsors or administrators will notify you via e-mail or phone. Three (3) attempts to contact the selected entrant via email or phone will be made within the seven (7) days following the selection. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another selected entrant will be chosen. If a selected entrant cannot be contacted because of incomplete or incorrect information provided, Contest Sponsors will use reasonable efforts to contact the selected entrant. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another entrant will be randomly selected and the initial selected entrant will have no further recourse towards Contest Sponsors or anyone involved in the Contest. Prior to awarding of prizes, the potential winners must sign and return a release form within seventy-two (72) hours of receipt confirming his/her compliance with these Official Rules and releasing the Contest Sponsors, and their affiliates, subsidiaries, directors, officers, employees, agents and advertising and promotional agencies from and against any and all liability arising from or in connection with the acceptance and use of the prize. Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport, or any other government issued photo I.D.) with the Contest' Affidavit and Release Form or the prize may be forfeited. If the selected entrant fails to return the release form with proof of identity in the manner required, is found to have violated the rules of the Contest or does not contact the Contest administrator within seventy-two (72) hours of the third attempted contact, the selected entrant or claimant will be deemed to have forfeited the prize in question. Contest Sponsors will hold a drawing to select an alternate prize winner.

3) ODDS TO WIN: There is one (1) prize as described in paragraph 4. The odds to win the online Contest prizes depend on the number of qualified entries received prior to the Contest End Date, as described herein.

4) PRIVACY: Contest Sponsors will be collecting personal data about entrants including name and telephone number, Saskatchewan residency, and whether the individual is aged over 18, for the purpose of administering the Contest and for purposes of market research.

No personal data collected for the above purposes will be transferred or sold to any third party except in the following circumstances:

A. When the entrant gives Contest Sponsors permission to do so;

B. When in good faith the Contest believes the law requires it;

C. Under limited circumstances specifically described to the entrant when Contest Sponsor collects the information, such as in the Official Rules of the Contest;

D. To Contest Sponsors' parent company and affiliates, provided that such parent company and affiliates and their agents and advisors and their respective employees are restricted from using the information for any purpose other than described in these Official Rules; or

E. To Contest Sponsors' agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

5) PUBLICITY: Acceptance of the prize constitutes permission for Contest Sponsor to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation or additional compensation unless prohibited by law.

6) RESTRICTIONS: The following are prohibited and will result in automatic disqualification from the Contest: (1) entering the online Contest under more than one email address; (2) entering the online Contest more than once; (3) viewing or tampering with the Contest Sponsor's systems, source code or data; (4) using any method that artificially increases odds of winning; (5) non-compliance with these Official Rules; and (6) any other act which the Contest Sponsor determines in their sole discretion, jeopardizes the integrity of the Contest.

7) ANNOUNCEMENT OF WINNERS: The name of the winner and the complete Official Rules will be available online at <https://caask.ca/insurance25> or by mail request by sending a self-addressed, stamped envelope to "The 25 Years of Insurance Quote Contest", Attn: Marketing Department, CAA Saskatchewan Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

8) GENERAL TERMS AND CONDITIONS: This Contest is void outside Saskatchewan, Canada and in the province of Quebec and where prohibited by law, and is subject to all applicable federal, provincial, municipal and local laws and regulations. By accepting the prize, the winner acknowledges that the Contest Sponsor has neither made, nor is in any manner responsible or liable for, any representations, guarantees or warranties, expressed or implied, in fact or in law,

regarding any awarded prize, including but not limited to its quality, merchantability, mechanical condition or fitness for a particular purpose. By participating in the Contest, each participant agrees to release and hold the Contest Sponsor, its respective Participating Retailers/Partners, CAA, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties") harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of any prize, including, without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claim become the property of the Contest Sponsor and will not be returned. The Released Parties are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from the Contest Sponsor servers or from any other Internet web site, regardless of whether the material was prepared by Contest Sponsor, or a third party. The Contest Sponsor reserves the right to amend these rules at any time without prior notice.

CONTEST SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE CONTEST INCLUDING WITHOUT LIMITATION ENDING THE CONTEST BEFORE THE CONTEST END DATE IF FRAUD, HUMAN ERROR, TECHNICAL ERRORS OR FAILURES INCLUDING, BUT NOT LIMITED, TO ANY PRINTING, NETWORK, SERVER OR HARDWARE FAILURE, OR ANY OTHER FACTOR BEYOND THE CONTEST SPONSORS REASONABLE CONTROL IMPAIRS THE INTEGRITY OR PROPER CONDUCT OF THE CONTEST AS DETERMINED BY THE CONTEST SPONSOR IN ITS DISCRETION. IN THE EVENT OF SUCH IMPAIRMENT, CONTEST SPONSOR RESERVES THE RIGHT BUT HAS NO OBLIGATION TO SELECT WINNERS AT RANDOM FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO THE TIME OF SUCH IMPAIRMENT.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer or network transmissions, or for entries, requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

Contest Sponsor: CAA Insurance